

Going for the Green  
March 12, 2011

U of T Workshops  
In partnership with the Sustainability Learning Centre  
All Workshops are being held at:

(Meet at the Mist Theatre, Mississauga Campus of the U of T)

Topic	Speaker	Description	Time & Location
Energizing your Green Team	Kathryn Cooper, President, Sustainability Learning Centre  Email: kathryncooper@sustainabilitylearningcentre.com	In this session participants will learn 10 fun and interesting ways to spark excitement in workplace sustainability initiatives. Also learn about websites, on-line videos and other “green” resources to make Green Teams Successful.	10:45 am - 11:30 am
Sustainable Supply Chains	Brad Zarnett, Senior Sustainability Consultant, Watters Environmental	All the “cool kids” are doing it! Wal-Mart, Procter & Gamble, Starbucks, etc. are implementing sustainability throughout their supply chains. This is the real power of business in action. Learn how companies can leverage their purchasing power to make the world a greener place.	10:45 to 11:30 am
Carbon Management of Products and Services	Andrew Conway, Director, Carbon Counted	Imagine a world where every product and service is labeled with its carbon footprint. Sound bizarre? It is already happening in Europe. Learn how easily businesses can measure the carbon	Check in at the Registration Table at the Mist Theatre  2:00 – 2:45 pm

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		<p>footprint of their products &amp; services. Then imagine what that might mean to the design, manufacturing, distribution, marketing and sales of these things. It's a real game changer!</p>	
<p>The Natural Step – Is this the best model for Sustainability?</p>	<p>Timothy Nash, York University timothyjacknash@gmail.com</p>	<p>How do you define sustainability? Does every company define it the same way? What is the standard for sustainability? This session introduces the Natural Step, the longest running, science based definition of sustainability. Businesses, municipalities and institutions are using it. Find out why this may be the “best kept secret” in business world of sustainability.</p>	<p>Check in at the Registration Table at the Mist Theatre  TIME 2:00 TO 2:45 PM</p>